

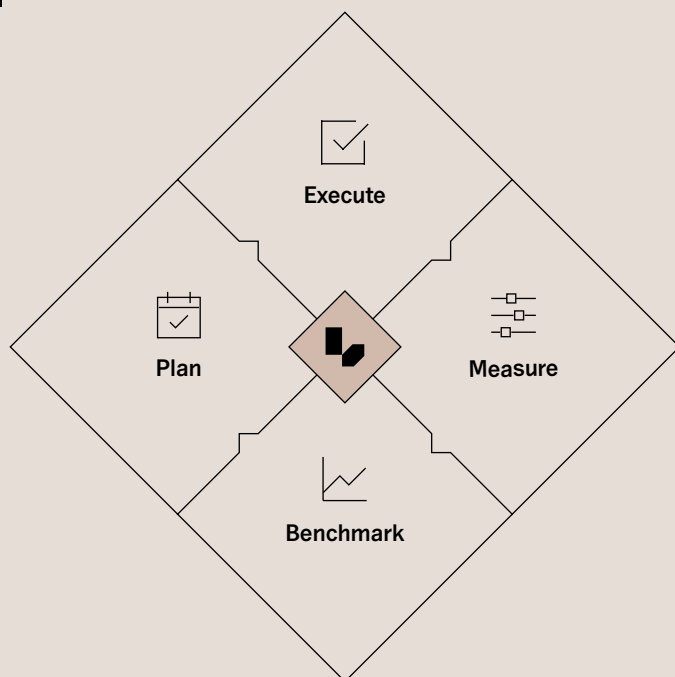


Why Lative?

Sales Performance, Efficiency & Planning

Hit Targets. Invest Smarter. Plan with Precision.

Lative is a Sales Performance, Efficiency and Planning platform designed for sustainable sales growth. Monitor sales performance in real-time, pinpoint opportunities swiftly and optimize where required enabling informed hiring and investment decisions, eliminating guesswork.



[Click here to try Lative →](#)

Lative.io info@lative.io

How Lative Helps

- ◆ Boost sales productivity**
 Dive deep into data-driven insights to fine tune your sales productivity (yield per rep per unit of time). Understand what's driving success and learn where there's room for improvement.
- ◆ Plan with purpose and precision**
 Lative's advanced planning tools let you anticipate market shifts, adjust strategies in real-time, and align your team's efforts with company goals. Ensure every move is calculated, every decision informed, and every plan set for success.
- ◆ Maximize every dollar spent**
 Discover how every investment impacts your bottom line. Make sure that you're investing in the right places at the right time to maximize Return On Investment and sales profitability.
- ◆ Real-time Decision Making**
 Automated, continuous, and accurate data-driven insights to see the impact of your decisions in real-time. Plan for the future confidently and keep pace with the ever-evolving demands of your business.



Lative can onboard Salesforce customers within 20 min through the AppExchange.

World-class revenue teams choose Lative

