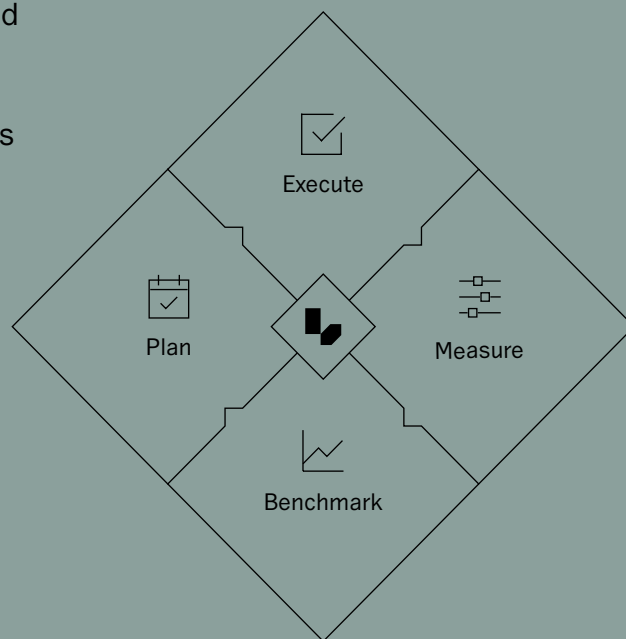




Lative for sales leaders

Hit your targets and invest with confidence

Lative is a Sales Performance, Efficiency and Planning platform designed for sustainable sales growth. Monitor revenue performance in real-time, pinpoint risks and opportunities swiftly, and make informed hiring and investment choices, eliminating guesswork.



[Click here to try Lative →](#)

How Lative Helps

- ◆ **Improve revenue visibility and accuracy**
Ensure accountability and performance visibility through robust and accurate revenue KPIs and real-time capacity.
- ◆ **Optimize resource allocation**
Test and model the impact of tactical resource allocation changes to improve revenue results based on actual operating metrics.
- ◆ **Maximize sales productivity and contribution**
Drive continuous performance improvement and ROI on all revenue efforts through data-driven decision making.
- ◆ **Confidently justify investment and hiring plans**
Use AI-powered predictive planning and simulation tools to inform and justify hiring, resourcing and investment strategy to ensure you meet and exceed revenue targets.



Lative can onboard Salesforce customers within 20 min through the AppExchange.

World-class revenue teams choose Lative

