

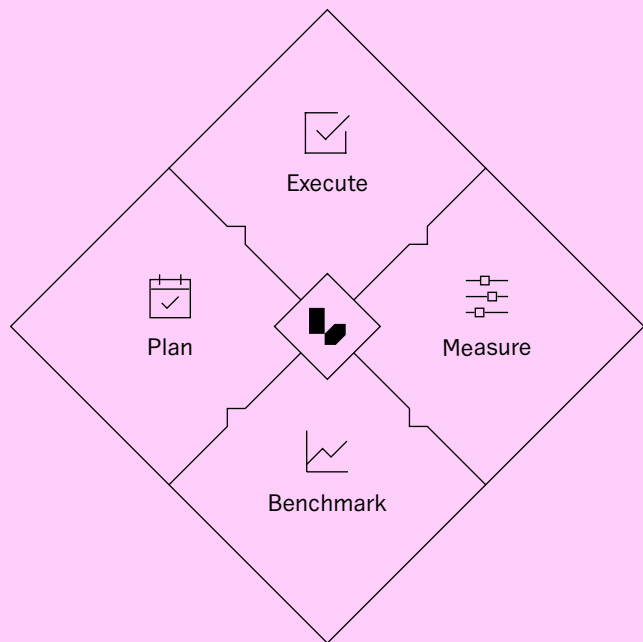


Lative for finance teams

Sales Performance, Efficiency & Planning

Connect plans to sales performance and avoid surprises

Lative is a Sales Performance, Efficiency and Planning platform designed for sustainable sales growth. Monitor revenue performance in real-time, pinpoint risks and opportunities swiftly, and make informed hiring and investment choices, eliminating guesswork.



[Click here to try Lative →](#)

How Lative Helps

- ◆ Integrate strategic and operational planning for revenue**
 Predict the revenue and contribution impact of resourcing and investment decisions using advanced AI-powered tools and real “bottoms-up” operational performance data.
- ◆ Understand revenue improvement and cost-saving opportunities**
 Make informed decisions on revenue improvement and cost savings initiatives based on how they will affect the overall financial plan.
- ◆ Improve revenue visibility and accuracy**
 Improve sales performance visibility and ROI forecasts to better predict potential divergences from the financial plan.
- ◆ Enhance alignment with revenue teams**
 Streamline budgeting, planning and reporting processes between the finance and revenue teams to improve collaboration and alignment.

Lative.io info@lative.io



Lative can onboard Salesforce customers within 20 min through the AppExchange.

World-class revenue teams choose Lative

