

Lative for finance teams

Connect plans to sales performance and avoid surprises

Lative is a Sales Performance, Efficiency and Planning platform designed for sustainable sales growth. Monitor revenue performance in real-time, pinpoint risks and opportunities swiftly, and make informed hiring and investment choices, eliminating guesswork.

Click here to try Lative \rightarrow

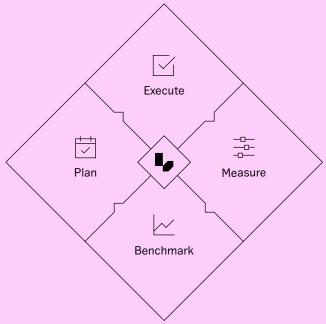
How Lative Helps

Integrate strategic and operational planning for revenue Predict the revenue and contribution impact

of resourcing and investment decisions using advanced Al-powered tools and real "bottoms- up" operational performance data.

Improve revenue visibility and accuracy

Improve sales performance visibility and ROI forecasts to better predict potential divergences from the financial plan.



Understand revenue improvement and cost-saving opportunities

Make informed decisions on revenue improvement and cost savings initiatives based on how they will affect the overall financial plan.

Enhance alignment with revenue teams

Streamline budgeting, planning and reporting processes between the finance and revenue teams to improve collaboration and alignment.

Seamless integration with:







