

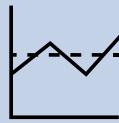


Lative for RevOps

Top-performing revenue operations teams use Lative to save time, enhance collaboration, and plan strategically to optimize sales capacity and drive profitable, efficient growth.

INSIGHTS

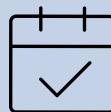
AI-Driven Visibility into Sales Productivity, Efficiency & Performance



Empower faster, smarter decisions to accelerate growth

PLAN

Predictive Targeting, Quota, and Productive Capacity Modelling



Create scalable plans and optimize hiring strategies with precision

EXECUTION

AI-Powered Prediction Monitoring and Benchmarking



Stay proactive, ensuring you hit and exceed your targets

RevOps can connect strategy to execution to drive profitable efficient growth

- ◆ Automate manual processes and use real-time data to identify risks and opportunities faster and make better decisions.
- ◆ Share data, analysis, and plans cross-functionally to help influence decisions and have a larger impact on the business and its strategy.
- ◆ Increase visibility with granular data, track key metrics to make better investment decisions and do scenario planning to see the impact of future decisions.
- ◆ Make data-driven growth and investment decisions in real-time to capitalize on market opportunities and quickly adapt to market conditions with optimized hiring.